ATLAS

HAPPY GHOST

JULY

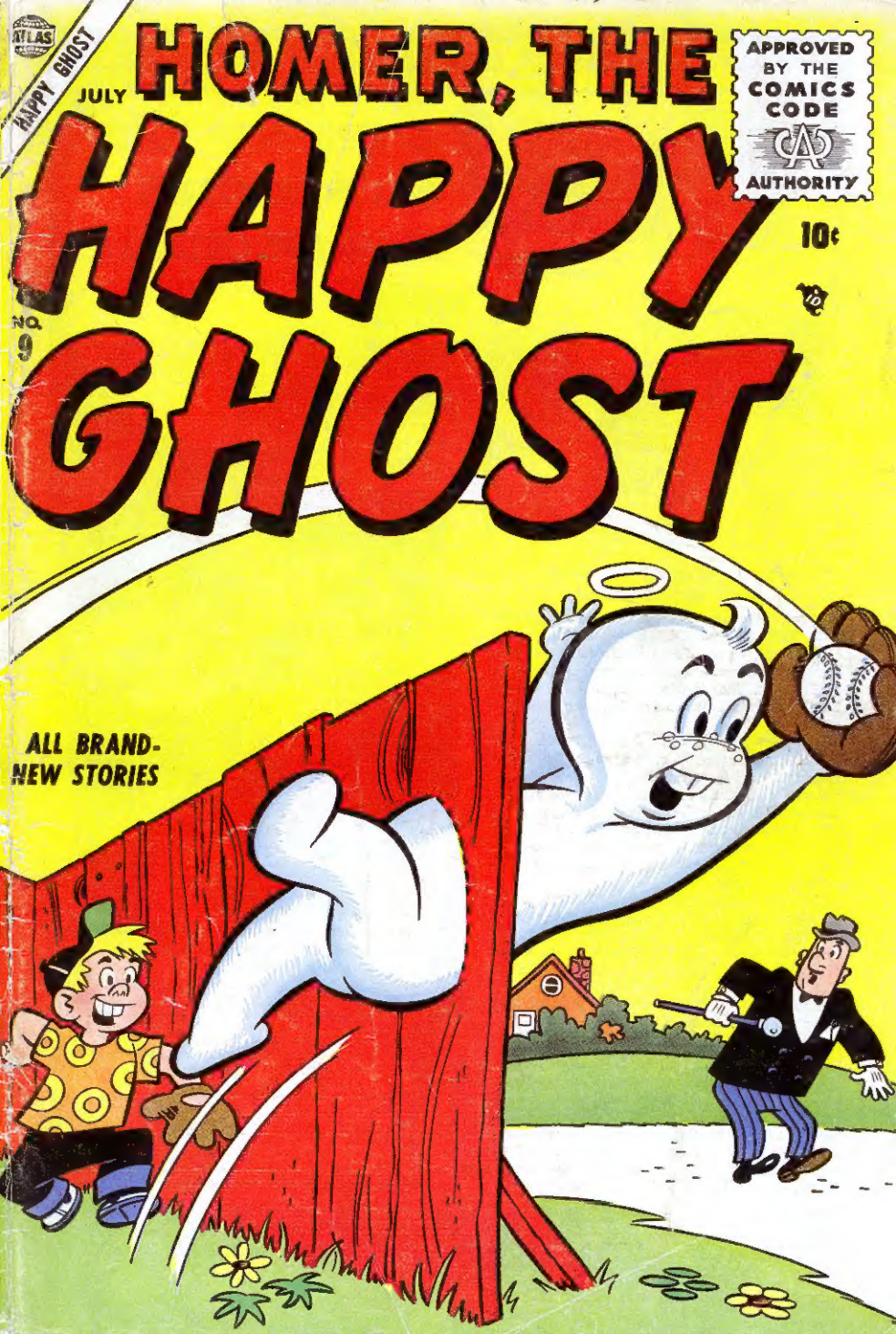
HOMER, THE HAPPY GHOST

APPROVED BY THE COMICS CODE AUTHORITY

10¢

NO. 9

ALL BRAND-NEW STORIES



TO GET NAMES FOR OUR MAILING LIST, WE OFFER YOU

FREE!

(15¢ TO COVER MAILING AND HANDLING)

1. 3500-STAMP ALBUM
2. 5 PRIZED STAMPS
3. 50¢ GIFT CERTIFICATE

SARAWAK – Shows late King George and exotic butterfly.

ISRAEL–Shows ancient Hebrew coin – collector's delight.

CONGO – Rich purple jungle flower against yellow field.

CEYLON–Kandyan dancer in odd native costume.

COLOMBIA–Commemorates 60th Anniv. of Colombian Soc. of Engineers.

Limited Supply on Hand — So Act at Once!

MORE PEOPLE buy stamps from the LITTLETON STAMP COMPANY than from any other in the world. To maintain its leadership, Littleton must constantly add new names to its mailing list. That is why Littleton—and ONLY Littleton – can make this daring friend-winning offer.

Imagine! You get all this FREE! The wonderful "Adventurer" stamp ALBUM, with spaces for 3500 stamps from almost every country that issues stamps. Five prized stamps that almost any collector would be proud to own. And a gift certificate worth FIFTY CENTS on a later purchase, if you care to make one. But there's no obligation to buy anything at all —now or at ANY time.

Your Free Stamp Album is MORE than just an album. It's also filled with valuable tips on Trading and Selling Stamps . . . Where and How to Get Stamps . . . How to Determine the Value of a Stamp . . . Identifying Stamps by Watermarks and Perforations . . . How to Organize a Stamp Club . . . World-Famous People Who Have Collected Stamps.

Mail Coupon Now

This offer strictly limited by supply on hand. We may have to withdraw it at any time. So hurry! Mail coupon NOW with 15¢ to help cover postage and handling of this exciting gift package. You'll also receive other interesting offers for your inspection. If coupon has already been clipped, just send 15¢ with your name and address to: **LITTLETON STAMP COMPANY, Dept. MC - 6, Littleton, New Hampshire.**

LITTLETON STAMP COMPANY, Dept. MC - 6
Littleton, New Hampshire

Please send me—FREE—(1) "Adventurer" Stamp Album, with spaces for 3500 stamps, (2) 5 prized stamps shown above, (3) Gift Certificate worth 50¢. Also send me other interesting offers for my inspection. *I am under no obligation to buy anything.* I enclose 15¢ to help cover postage and handling costs.

Name_____

Address_____

City_____ Zone_____ State_____

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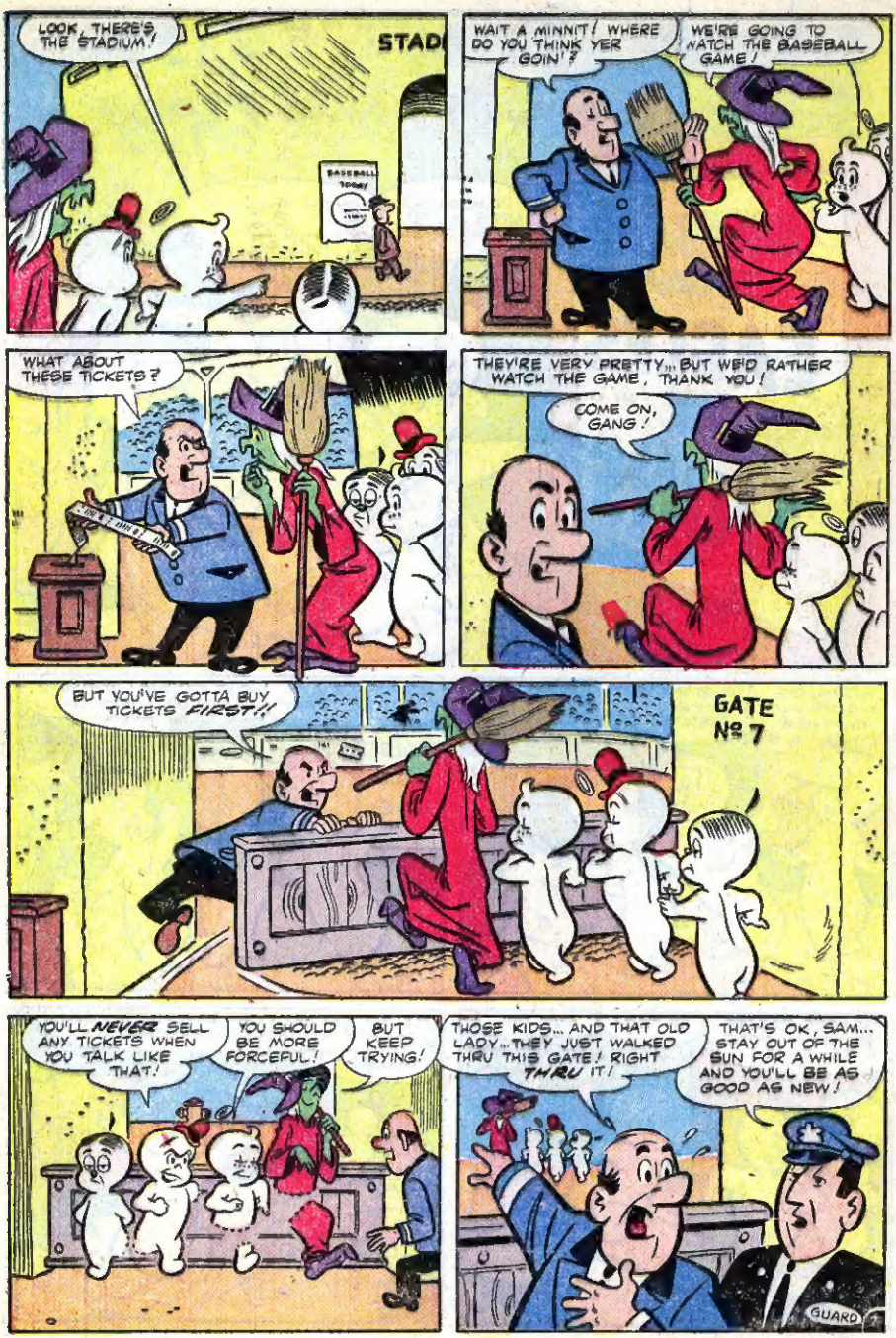
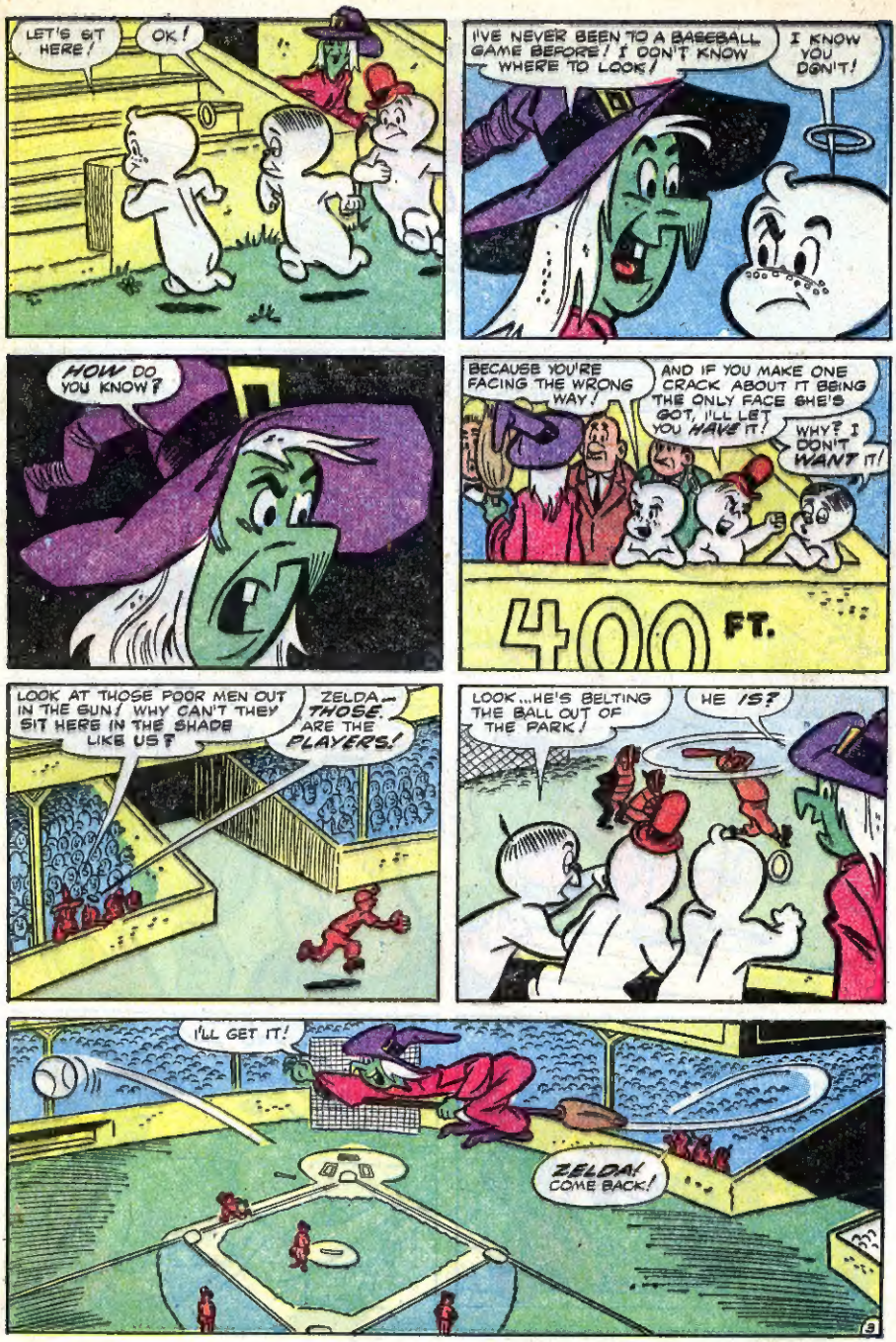
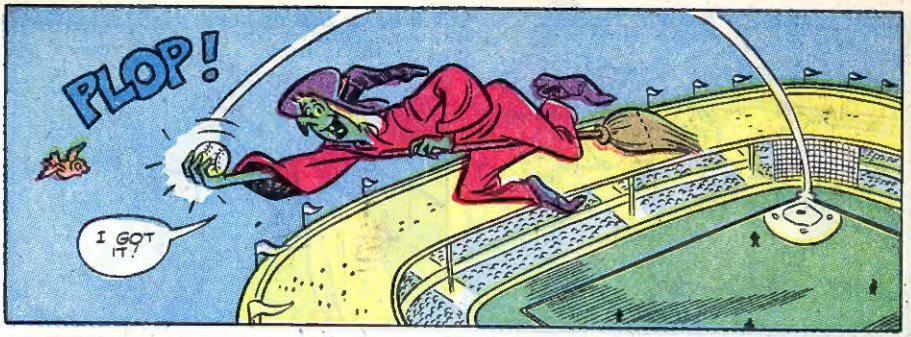
No similarity between any of the names, characters, persons, and/or institutions appearing in this magazine with those of any living or dead person or institution is intended, and any such similarity which may exist is purely coincidental.

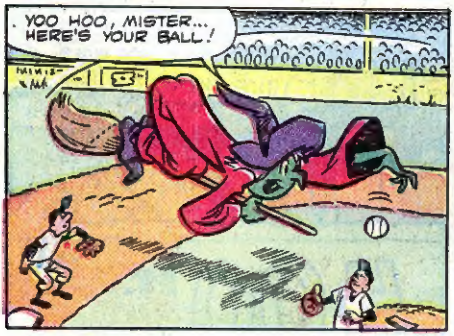
Monroe Froehlich, Jr., Business Manager. Printed in the U.S.A.

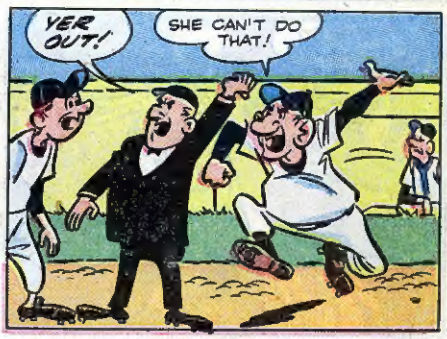
HOMER The HAPPY GHOST
BASEBALL TODAY
EAGLES V.S. LIONS
LOOK, GANG! LET'S ALL GO TO THE GAME!
AW, WHO WANTS TO SEE A LOT OF ANIMALS PLAY BALL!
J592
by Stan Lee
MELVIN, THE EAGLES AIN'T ANIMALS!
THAT'S RIGHT, THEY'RE BIRDS!
NO, THEY'RE A BASEBALL TEAM!
QUIT KIDDING! WHOEVER HEARD OF A TEAM OF BIRDS!
EAGLES V.S. LIONS
OK, LET'S FORGET IT MELVIN! I'M GOING TO THE GAME!
ME TOO!
AND ME...
I'LL GO TOO, SO I CAN EXPLAIN THE GAME IN CASE YOU DON'T UNDERSTAND IT!
THANKS!


LOOK, THERE'S THE STADIUM!
STAD
BASEBALL TODAY
WAIT A MINNIT! WHERE DO YOU THINK YER GOIN'?
WE'RE GOING TO WATCH THE BASEBALL GAME!
WHAT ABOUT THESE TICKETS?
THEY'RE VERY PRETTY... BUT WE'D RATHER WATCH THE GAME, THANK YOU!
COME ON, GANG!
BUT YOU'VE GOTTA BUY TICKETS FIRST!!
GATE Nº 7
YOU'LL NEVER SELL ANY TICKETS WHEN YOU TALK LIKE THAT!
YOU SHOULD BE MORE FORCEFUL!
BUT KEEP TRYING!
THOSE KIDS... AND THAT OLD LADY... THEY JUST WALKED THRU THIS GATE! RIGHT THRU IT!
THAT'S OK, SAM... STAY OUT OF THE SUN FOR A WHILE AND YOU'LL BE AS GOOD AS NEW!
GUARD


LET'S GIT HERE!
OK!
I'VE NEVER BEEN TO A BASEBALL GAME BEFORE! I DON'T KNOW WHERE TO LOOK!
I KNOW YOU DON'T!
HOW DO YOU KNOW?
BECAUSE YOU'RE FACING THE WRONG WAY!
AND IF YOU MAKE ONE CRACK ABOUT IT BEING THE ONLY FACE SHE'S GOT, I'LL LET YOU HAVE IT!
WHY? I DON'T WANT IT!
400 FT.
LOOK AT THOSE POOR MEN OUT IN THE SUN! WHY CAN'T THEY SIT HERE IN THE SHADE LIKE US?
ZELDA... THOSE ARE THE PLAYERS!
LOOK...HE'S BELTING THE BALL OUT OF THE PARK!
HE IS?
I'LL GET IT!
ZELDA! COME BACK!
9

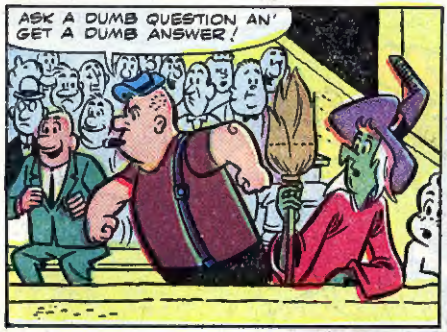

PLOP!
I GOT IT!

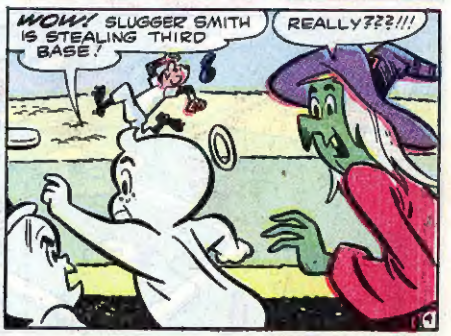

YOO HOO, MISTER... HERE'S YOUR BALL!


YER OUT!
SHE CAN'T DO THAT!

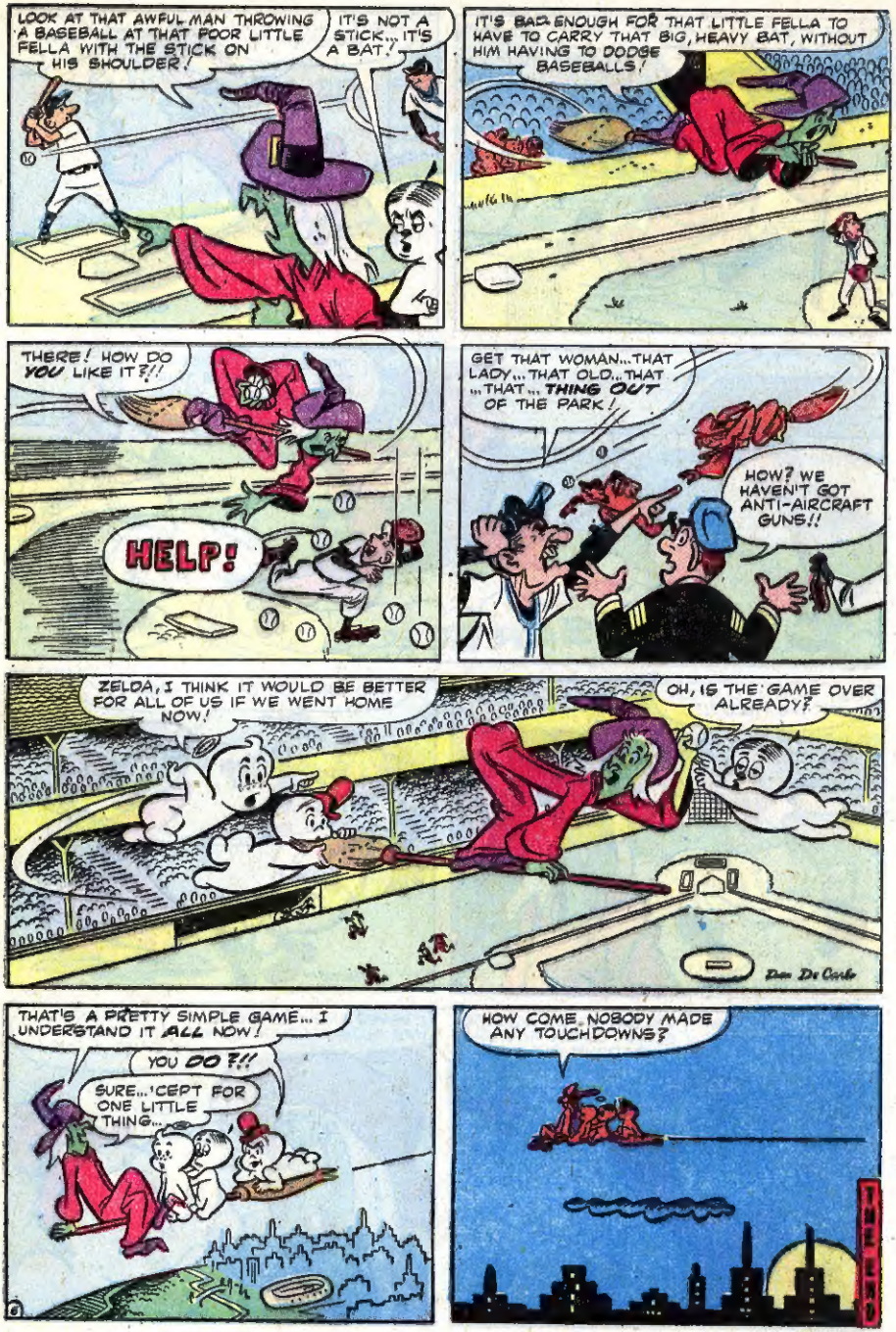
AIN'T NOTHING IN THE RULE BOOK AGAINST IT!
GLAD I WAS ABLE TO HELP!

LADY, HOW DOES THAT TRICK BROOMSTICK OF YOURS WORK?
IT'S MAGIC!


ASK A DUMB QUESTION AN' GET A DUMB ANSWER!


WOW! SLUGGER SMITH IS STEALING THIRD BASE!
REALLY???!!!

I'LL BE RIGHT BACK!
NOW WHAT?!!
HURRY... HOP ON MY BROOMSTICK!
EXIT
HUH?
THERE HE IS, OFFICER! TELL HIM TO GIVE THIRD BASE BACK OR YOU'LL ARREST HIM FOR STEALING IT!
SCREEECH
GET THAT OLD WITCH OFF THE FIELD!!!
WHAT?
COACH
WHO ARE YOU CALLING OLD?!!
WAP
AS WITCHES GO, I'M STILL YOUNG... I'M NOT EVEN 700 YET!
ZELDA, YOU'RE NEVER GONNA LEARN THIS GAME IF YOU DON'T SIT STILL AND WATCH!
I NEVER KNEW BASEBALL WAS SUCH A ROUGH GAME!
IT WASN'T... TILL YOU CAME ALONG!
5


LOOK AT THAT AWFUL MAN THROWING A BASEBALL AT THAT POOR LITTLE FELLA WITH THE STICK ON HIS SHOULDER!
IT'S NOT A STICK... IT'S A BAT!
IT'S BAD ENOUGH FOR THAT LITTLE FELLA TO HAVE TO CARRY THAT BIG, HEAVY BAT, WITHOUT HIM HAVING TO DODGE BASEBALLS!
THERE! HOW DO YOU LIKE IT?!!
HELP!
GET THAT WOMAN... THAT LADY... THAT OLD... THAT ... THAT ... THING OUT OF THE PARK!
HOW? WE HAVEN'T GOT ANTI-AIRCRAFT GUNS!!
ZELDA, I THINK IT WOULD BE BETTER FOR ALL OF US IF WE WENT HOME NOW!
OH, IS THE GAME OVER ALREADY?
Dan DeCarlo
THAT'S A PRETTY SIMPLE GAME... I UNDERSTAND IT ALL NOW!
YOU DO?!!
SURE... 'CEPT FOR ONE LITTLE THING...
HOW COME NOBODY MADE ANY TOUCHDOWNS?
THE END

How I Made a Small Fortune In Spare Time!

(WITHOUT SPENDING A PENNY)

The TRUE STORY of William Bergstrom of Illinois

IT STARTED WHEN JIM WHITE PULLED UP IN HIS NEW CAR
Hi, Bill! Like my new car?
How can he afford that on the salary he makes?
I made $88 EXTRA this week, thanks to this terrific Selling Outfit!
What's in there, Diamonds?
No, but maybe BETTER! I'm a Mason Shoe Man in off hours. You should see how people buy these shoes! Look, real AIR CUSHION innersoles!
GOSH! Can I make money that way?
Jim told me Mason sends a Selling Outfit FREE and shows how to make MONEY. So I mailed a coupon. My wife was thrilled!
Bill! Look... a real air cushion innersole that customers can feel!
And look at this! Over 175 different styles! Dress shoes, sport shoes, work shoes... from width AAA to EEEE!
I started with friends, relatives, people where I worked. EVERYBODY wants comfortable shoes!
Just feel that cushion, Joe! Wouldn't you like to "Walk on Air" all day long?
Say, I'd like those shoes. You sure have swell styles... my right size, too!
Soon the Mason people sent me actual sample shoes, and sales came faster than ever!
Say, you have a far, far greater selection than a store!
Stores can't carry all the sizes and widths to fit every foot right. Mason has 200,000 pairs on hand, so I'm never out of a style, size or width!
My spare-time business grew by leaps and bounds. It was a cinch getting repeat orders!
Hello, Mr. Jones. It's been 2 months since I've called on you
Come in, Mr. Bergstrom. Tess I was getting another pair of Mason shoes. My wife needs a pair, too!
Never had a shoe fit so well!
I soon had a business that brought me over $3,000 EXTRA a year, plus exciting prizes. I found real security.
Bill! a new toaster!
Didn't cost a cent! Mason gave it to me. They give away thousands of prizes every year. I've really made a small fortune!

Mail Coupon For YOUR FREE Money-Making Outfit!

What would YOU do with $3,000 EXTRA income a year? Thousands of men are making handsome **extra incomes** with Mason Shoe. You don't invest one cent...ever. You need no experience. We'll send you a complete Starting Outfit FREE! It features handsome line of over 175 styles in smart dress shoes, sporty casuals and fast-selling work shoes...and includes 10-second Air Cushion demonstrator, Measuring equipment, Money-making booklet, National ads...EVERYTHING you need to start making **big money** from your first hour!

If you want to give yourself a **raise** every month—with a steady-profit repeat-order business...if you want to be **your own boss**...just rush this coupon TODAY to Mason Shoe Mfg. Co., Dept. MS 106 Chippewa Falls, Wisconsin. You'll receive your powerful *FREE* SALES OUTFIT *right away!*

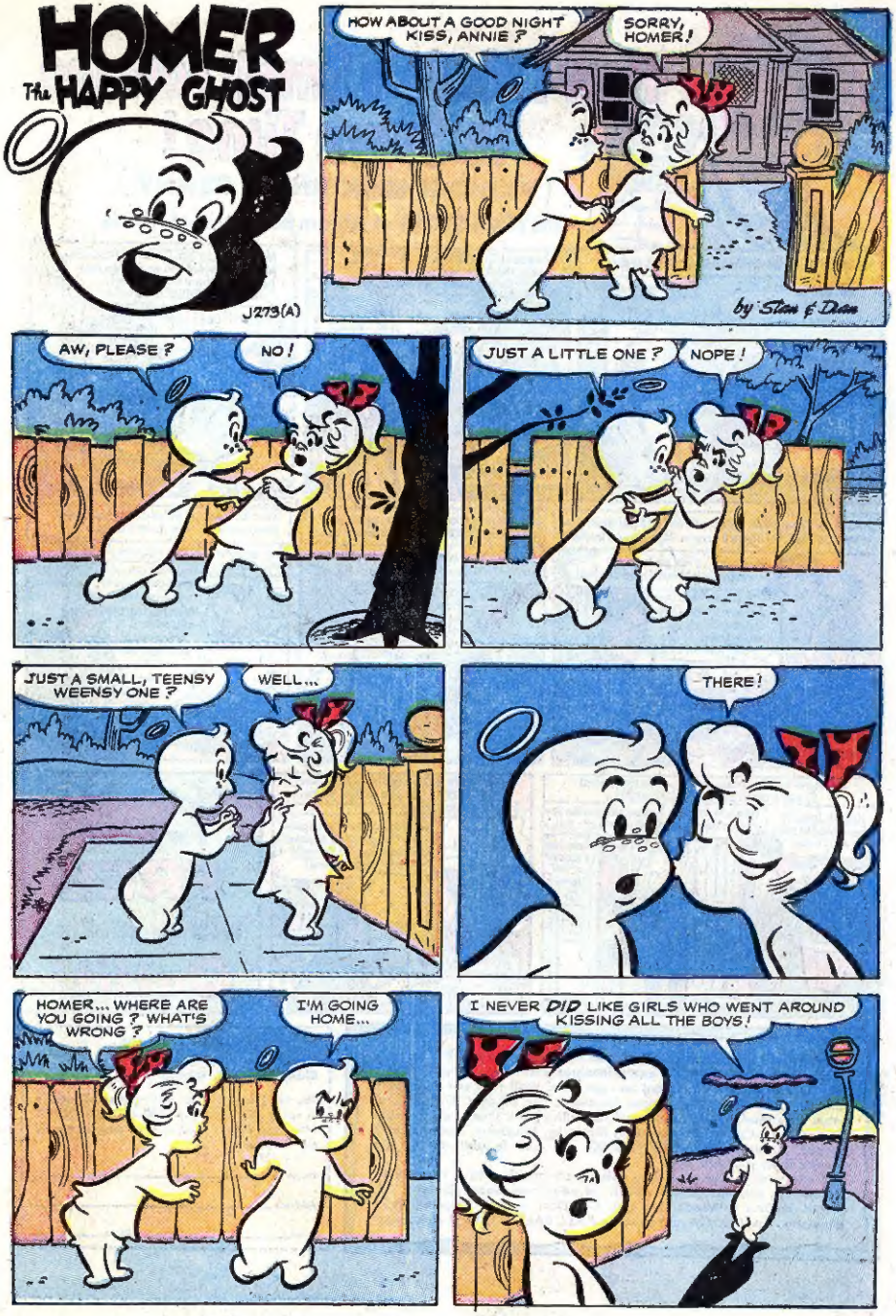
Mr. Ned Mason, Dept. MS 106
Mason Shoe Mfg. Co.
Chippewa Falls, Wisconsin

You bet I want to start making a small fortune in spare time! Rush my FREE SELLING OUTFIT with everything I need to start making money my first hour!

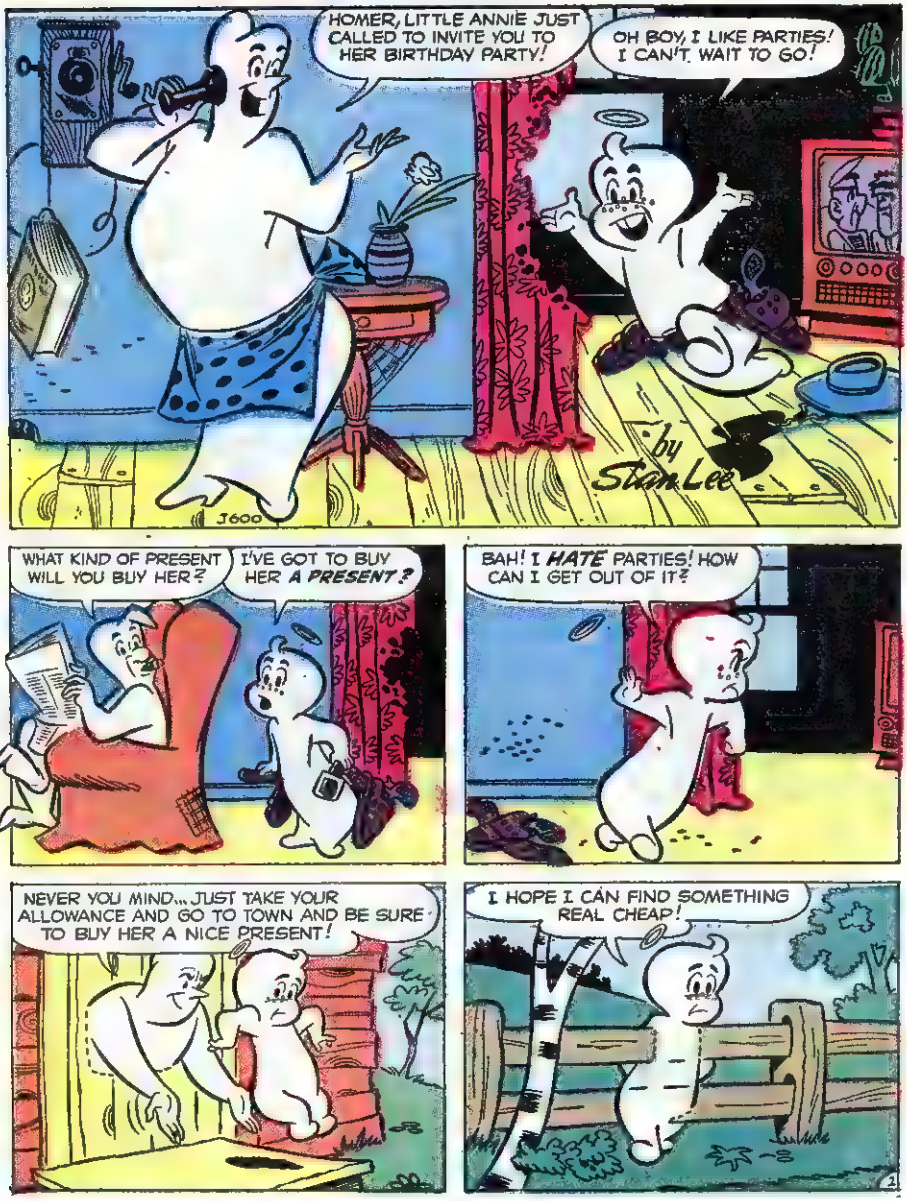
Name_____ Age_____

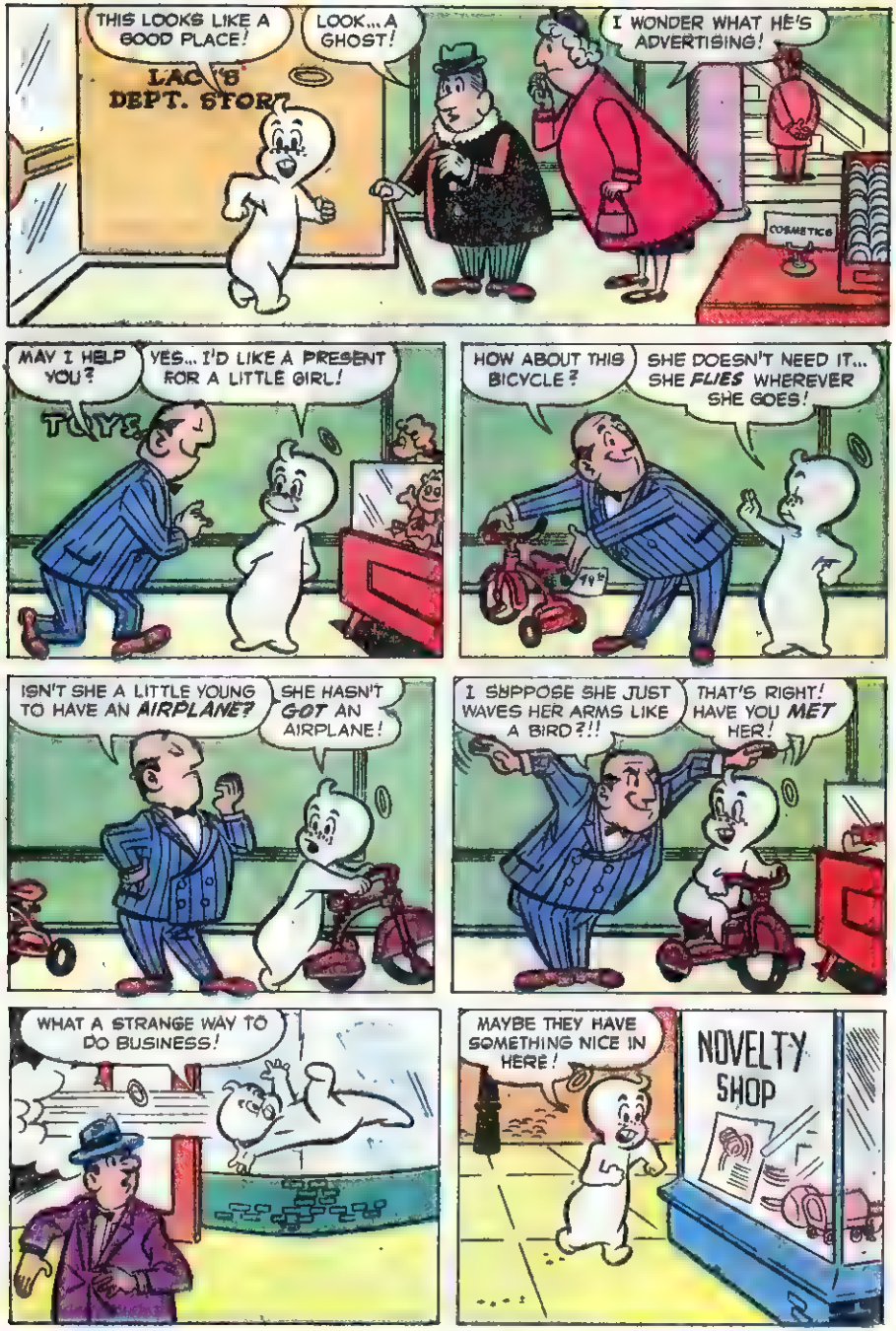
Address_____

Town_____ State_____

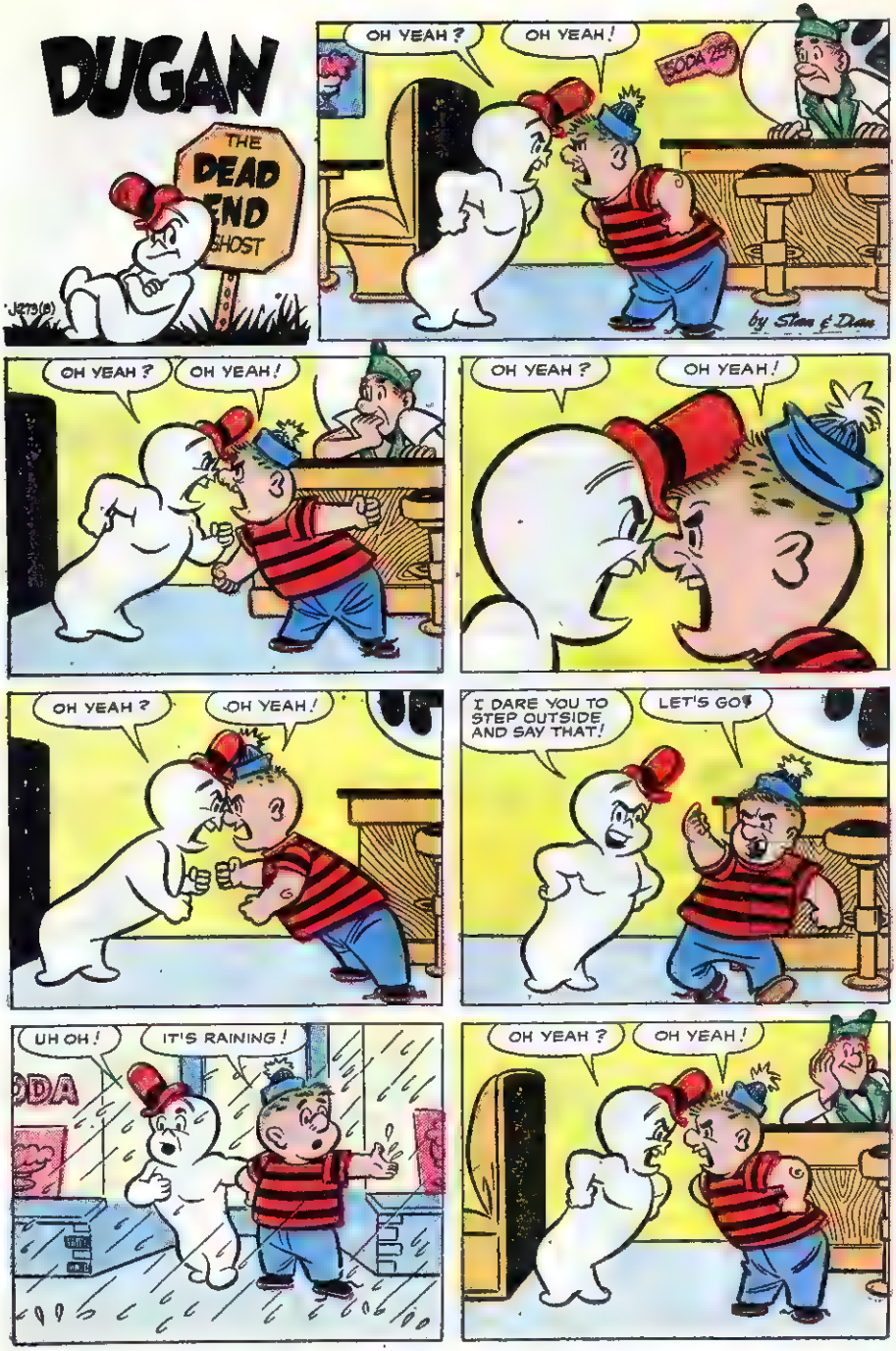

HOMER
The HAPPY GHOST
J279(A)
HOW ABOUT A GOOD NIGHT KISS, ANNIE ?
SORRY, HOMER!
by Stan & Dan
AW, PLEASE ?
NO!
JUST A LITTLE ONE ?
NOPE!
JUST A SMALL, TEENSY WEENSY ONE ?
WELL...
THERE!
HOMER... WHERE ARE YOU GOING ? WHAT'S WRONG ?
I'M GOING HOME...
I NEVER DID LIKE GIRLS WHO WENT AROUND KISSING ALL THE BOYS!

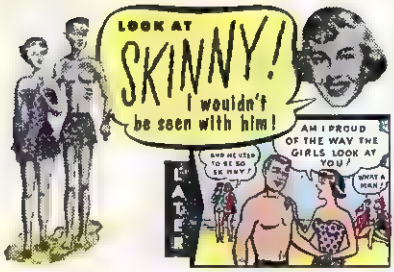
HOMER The HAPPY GHOST


HOMER, LITTLE ANNIE JUST CALLED TO INVITE YOU TO HER BIRTHDAY PARTY!
OH BOY, I LIKE PARTIES! I CAN'T WAIT TO GO!
by Stan Lee
J600
WHAT KIND OF PRESENT WILL YOU BUY HER?
I'VE GOT TO BUY HER A PRESENT?
BAH! I HATE PARTIES! HOW CAN I GET OUT OF IT?
NEVER YOU MIND... JUST TAKE YOUR ALLOWANCE AND GO TO TOWN AND BE SURE TO BUY HER A NICE PRESENT!
I HOPE I CAN FIND SOMETHING REAL CHEAP!


THIS LOOKS LIKE A GOOD PLACE!
LOOK... A GHOST!
I WONDER WHAT HE'S ADVERTISING!
COSMETICS
MAY I HELP YOU?
YES... I'D LIKE A PRESENT FOR A LITTLE GIRL!
TOYS
HOW ABOUT THIS BICYCLE?
SHE DOESN'T NEED IT... SHE FLIES WHEREVER SHE GOES!
ISN'T SHE A LITTLE YOUNG TO HAVE AN AIRPLANE?
SHE HASN'T GOT AN AIRPLANE!
I SUPPOSE SHE JUST WAVES HER ARMS LIKE A BIRD?!!
THAT'S RIGHT! HAVE YOU MET HER!
WHAT A STRANGE WAY TO DO BUSINESS!
MAYBE THEY HAVE SOMETHING NICE IN HERE!
NOVELTY SHOP

I'D LIKE A BIRTHDAY PRESENT!
O.K.... WHEN IS YOUR BIRTHDAY?
NOVELTY SHOP
IT'S NOT FOR ME!
WELL, WHY SHOULD I GIVE YOU A BIRTHDAY PRESENT IF IT'S NOT YOUR BIRTHDAY?
IT'S FOR A LITTLE GIRL... I WANT TO BUY IT FOR HER!
HERE'S SOMETHING NICE, A GENUINE BACK SCRATCHER... AND IT'S IMPORTED!
YO-HO
IMPORTED FROM WHERE?
NEXT DOOR!
NAW.. IT'S SILLY... SHE WOULDN'T WANT IT!
IT'S ONLY 5 CENTS!
ONLY FIVE CENTS!! I'LL TAKE IT! IT'S JUST WHAT SHE ALWAYS WANTED!
HERE'S A PRESENT, ANNIE... HAPPY BIRTHDAY!
MMM... THANKS...
WHAT'S THE MATTER, ANNIE.. AREN'T YOU GLAD TO GET A PRESENT?
YES, BUT THE THRILL IS BEGINNING TO WEAR OFF!
3


DUGAN
THE DEAD END GHOST
J473(6)
OH YEAH ?
OH YEAH !
SODA 25¢
by Stan & Dan
OH YEAH ?
OH YEAH !
OH YEAH ?
OH YEAH !
OH YEAH ?
OH YEAH !
I DARE YOU TO STEP OUTSIDE AND SAY THAT !
LET'S GO !
UH OH !
IT'S RAINING !
OH YEAH ?
OH YEAH !



SKINNY

MEN ARE OFTEN ASHAMED TO STRIP FOR SPORTS OR FOR A SWIM!

GIRLS ARE NOT ALLURING AND DON'T HAVE EYE-CATCHING CURVES!

CHILDREN WHO WON'T EAT AND ARE UNDER-WEIGHT, OFTEN CALLED SKINNY!

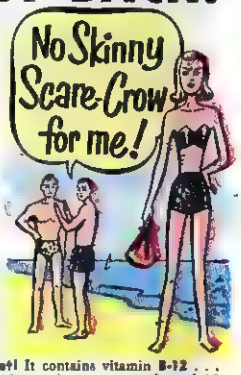
Now at last More-Wate plan that puts firm, attractive pounds and inches on your body, chest, arms and legs.

GAIN MORE WEIGHT IN 10 DAYS OR YOUR MONEY BACK!

Amazing New Way developed by modern medical science to put on weight on lean bodies. **Guaranteed** to give you up to an **extra pound a day!** Or **your money back!** Why should you dread going to parties and socials, simply because you look scrawny and spindly? Why ever feel self-conscious about your body again? If you're **underweight*** . . . or just a little on the thin side, due to faulty appetite, or bad dietary habits, you can **put on up to a pound a day** of **attractive weight** without exercise . . . dangerous drugs . . . or special diet . . . and more quickly, more easily than you ever dreamed possible . . . with MORE-WATE. MORE-WATE contains no dangerous drugs . . . you **eat it like candy!** Yet . . . if you were to have this same prescription compounded to your order, it would cost you many times more. However, through this introductory offer, you can obtain **4-way** MORE-WATE tablets . . . a full 10 days' supply . . . for just $1.00 or a 30 day supply for only $2.98, plus a 10 day supply free, with an absolute money-back guarantee! Yes, try MORE-WATE for TEN DAYS . . . and if not entirely delighted with weight gained, return the unused supply for full refund! You've nothing to lose . . . and **weight to gain!** Act now! Stop being the guy or the gal that everyone calls "skinny." Stop being the guy or the gal who dreads summer and going to parties and socials because it means everyone will enjoy themselves and you won't. Don't be a wall-flower, because you have a figure like a broomstick! **Gain more weight!**

10-DAY SUPPLY ONLY $1.

The 4-way MORE-WATE tablets are **unconditionally guaranteed** to put on weight . . . or it doesn't cost you a penny! MORE-WATE is a **delicious,** full strength, 4-way tablet . . . that combines not just one . . . or two . . . but 4 of the most amazing aids for **gaining weight** known to medical science. MORE-WATE is not a liquid . . . not a powder. It's delicious, **pleasant-tasting tablet!** It contains vitamin **B-12** . . . the **amazing red vitamin doctors** give many **underweight patients in hospitals** . . . It contains Iron that helps correct iron deficiency, anemia, and builds rich, red blood. It contains appetite-building vitamin B-1 . . . and it contains nutritious easily assimilated malt, the amazing ingredient that helps your body turn much of the food you eat into **well rounded flesh** instead of being wasted. **That's the secret of putting on weight.** Now you can help your food to **add new pounds** to your **arms, chest, hips, thighs,** and **legs.** Now you don't have to be skinny . . . or afraid to be seen socially and be ashamed of your figure! **You must achieve the figure you want . . . or don't pay anything.** Act now!



Not one child yet has failed to go for and ask for more MORE-WATE tablets! Stop worrying about children not eating enough, give them MORE-WATE tablets—it stimulates their appetite . . . they eat it like candy!

SENSATIONAL 10-DAY TEST!

Mail the coupon now! Test the amazing MORE-WATE tablet plan for 10 days at our expense. If after 10 days your friends, your mirror and your scale do not tell you that you have gained weight and look better you pay nothing!

MAIL THIS NO RISK TRIAL COUPON NOW!

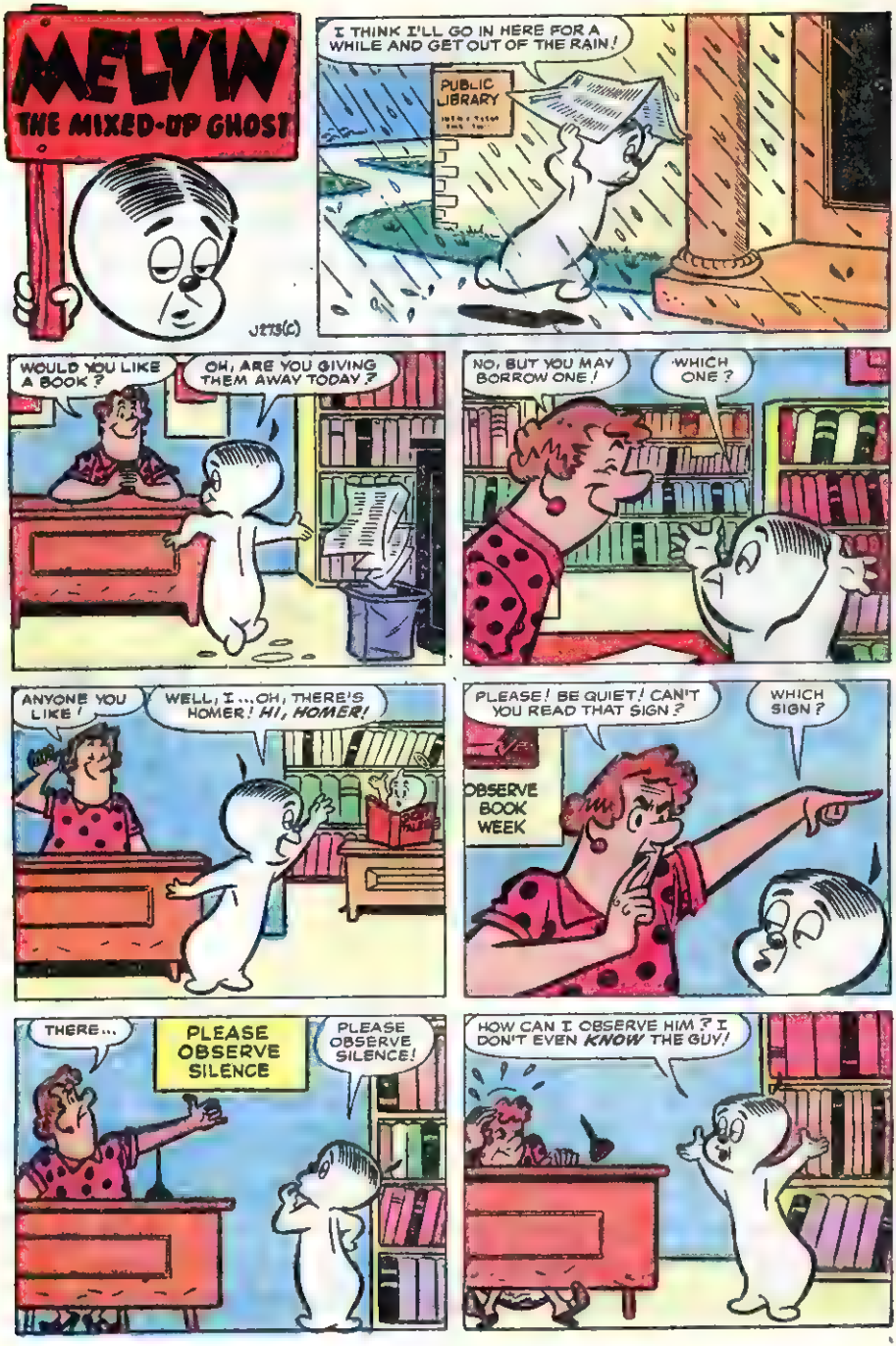
MORE-WATE CO., Dept. 249
318 Market Street, Newark, N. J..
Just mail us your name and address, and $1.00 cash, check or money order. You will receive a 10 day supply of MORE-WATE tablets and plan, postage prepaid.

☐ Send me 30 day supply plus an extra 10 day supply (that's a 40 day supply) for $2.98. I understand that if I am not delighted with MORE-WATE tablets and plan, I can return the 30 day supply in 10 days for full purchase price refund, and keep the 10 day supply without charge.

NAME _____ ADDRESS _____

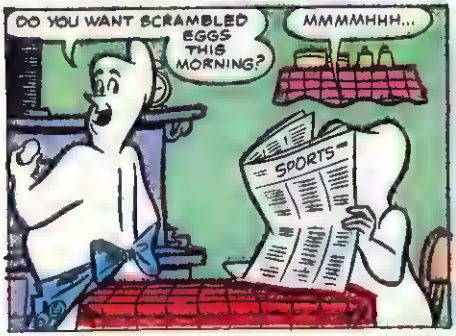
CITY _____ STATE _____

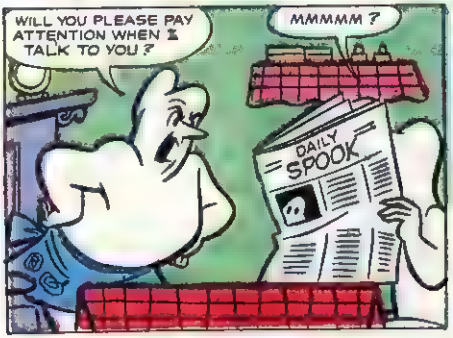
SENT ON APPROVAL—MAKE AMAZING 10-DAY TEST

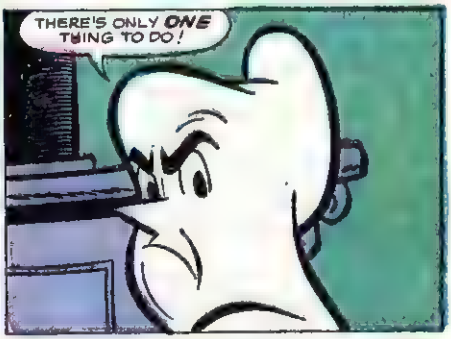

MELVIN
THE MIXED-UP GHOST
I THINK I'LL GO IN HERE FOR A WHILE AND GET OUT OF THE RAIN!
PUBLIC LIBRARY
WOULD YOU LIKE A BOOK?
OH, ARE YOU GIVING THEM AWAY TODAY?
NO, BUT YOU MAY BORROW ONE!
WHICH ONE?
ANYONE YOU LIKE!
WELL, I...OH, THERE'S HOMER! HI, HOMER!
PLEASE! BE QUIET! CAN'T YOU READ THAT SIGN?
WHICH SIGN?
OBSERVE BOOK WEEK
THERE...
PLEASE OBSERVE SILENCE
PLEASE OBSERVE SILENCE!
HOW CAN I OBSERVE HIM? I DON'T EVEN KNOW THE GUY!

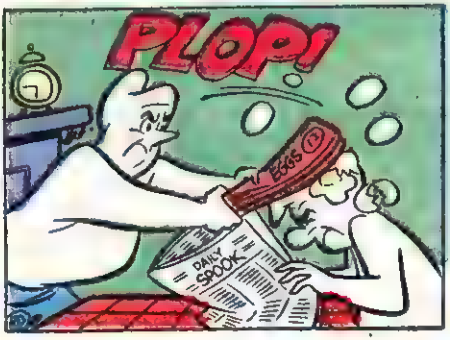
MOMMA AND POPPA GHOST

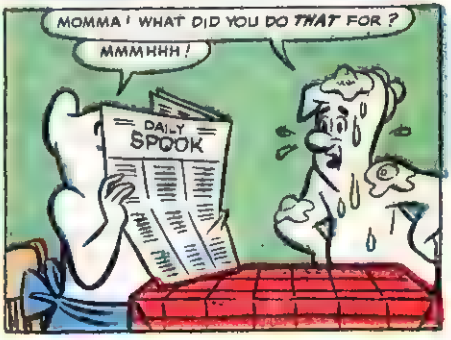
JEPSON by Stan & Dave











THE STORY-TELLER

"I'M late from school because a great big green dragon just came right up out of the street in a great big puff of smoke and . . ."

"JIMMY!" Mrs. Moore looked sternly down at her son. "If you tell one more of those tall stories . . . just *one* . . ."

"But it wasn't . . ."

"Jim-my!" his mother warned.

"Well, now that I think about it, maybe it wasn't such an awfully big dragon."

"Why *were* you late from school then?"

"I was playing 'Wyatt Earp' with Dickie," Jimmy dug his toe into the living room carpet.

"That's better," his mother told him. "You know nobody believes those stories you keep telling all the time. Why do you keep repeating them?"

Jimmy was very sad. He didn't like to make his mother feel bad about the way he kept telling stories. And actually, they really weren't very bad stories. Everybody knew he didn't really lie about important things.

"It's just that things sound so much more *fun* if I make-believe a little bit," he told his mother.

"Pretty soon nobody is going to believe anything you say if you keep this up," Mrs. Moore explained. "Maybe someday you'll really *want* people to believe you, and they won't. Remember the story your father told you about the little boy who cried 'wolf' once too often."

"Yes," Jimmy said. "I promise I won't do it any more."

"Good boy." His mother patted him on the head and went back into the kitchen to finish preparing dinner.

Jimmy went over to the television set and turned it on to his favorite cowboy program. As the picture came up, it was obvious that something was wrong. There were two heroes chasing two villains over two hills. Jimmy turned the dial to adjust the picture, but it wouldn't come out right. He twisted some more dials, and then he remembered what his father had done sometimes and stepped to the back of the set, saw a knob and turned it as far as it would go. There was a great big *pop*, and when Jimmy stepped around to the front of the set again, there was no picture at all.

"What was the noise I just heard in here?" Mrs. Moore said as she came to the door.

"Well . . . the picture just went off," and there came that funny look in Jimmy's eye again. "It went off because a great big spaceship landed right outside in the yard. The Martians must have done something to the electricity because they shot a great big ray gun right through the windows . . ."

The look on his mother's face was enough to tell Jimmy that he was in trouble again.

"What really happened?" she asked quietly.

"I turned the wrong knob in the back and it just went phlooey," Jimmy said, looking down at the floor.

"Go up to your room, Jimmy. I think it's about time you thought over seriously about all the stories you've been telling. I'll call you when dinner's ready."

Up in his little room, Jimmy sat on his bed and was really sorry. He didn't mean to mislead anyone. The stories he couldn't help telling weren't meant to hurt anybody, and he really didn't even tell them to escape punishment. He knew he deserved being sent to his room. "I *will* be good," he kept saying over and over to himself.

He heard his father coming home from work, but instead of the scolding he expected, his father sounded pretty happy when he called and told him to come downstairs.

"Your Uncle Charlie is coming to visit us," he shouted. "He's coming in on the night train."

"Oh BOY!" Jimmy yelled. "He's a real detective, isn't he, dad?"

"That's right," Jimmy's father said proudly. "He's been on the force for a long time . . . I guess he knows pretty much all there is about the detective business."

"Gee!" Jimmy was lost in his own private dream world again. In his imagination he saw robbers and all sorts of bad men trying to put something over on his uncle, but in the end, his uncle always won . . . assisted, of course, by Jimmy.

When they all got to the railroad station, Jimmy was all eyes, wondering if he'd re-

CONTINUED AFTER NEXT STORY...

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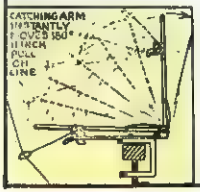
The instant fish bites, trigger releases automatically which sets hook in mouth of fish. At the same time, catching arm flies up to make catch secure.



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☐ SHIP THIS ORDER POSTPAID. Enclosed is full amount plus only 10¢ postage for 1, 15¢ for 2, 35¢ for 6.

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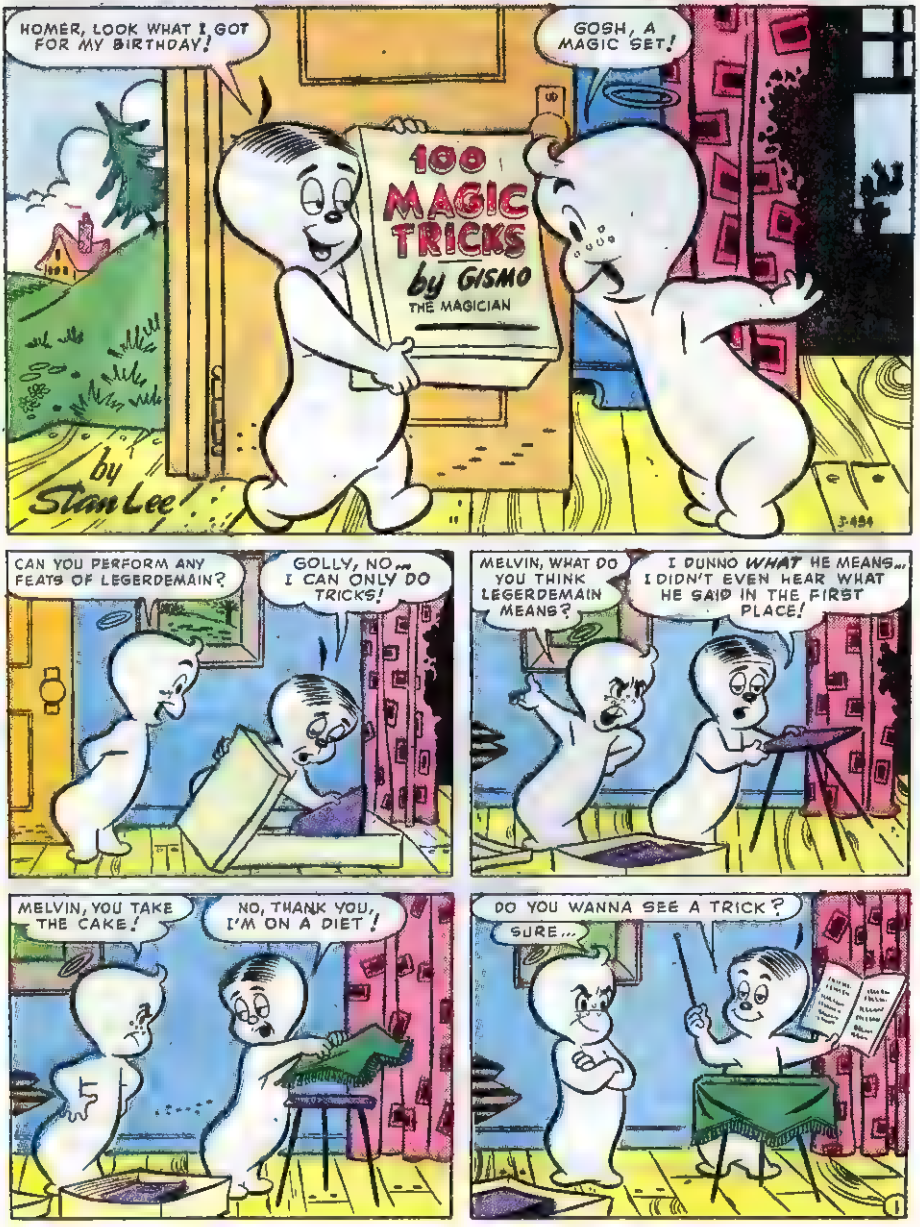
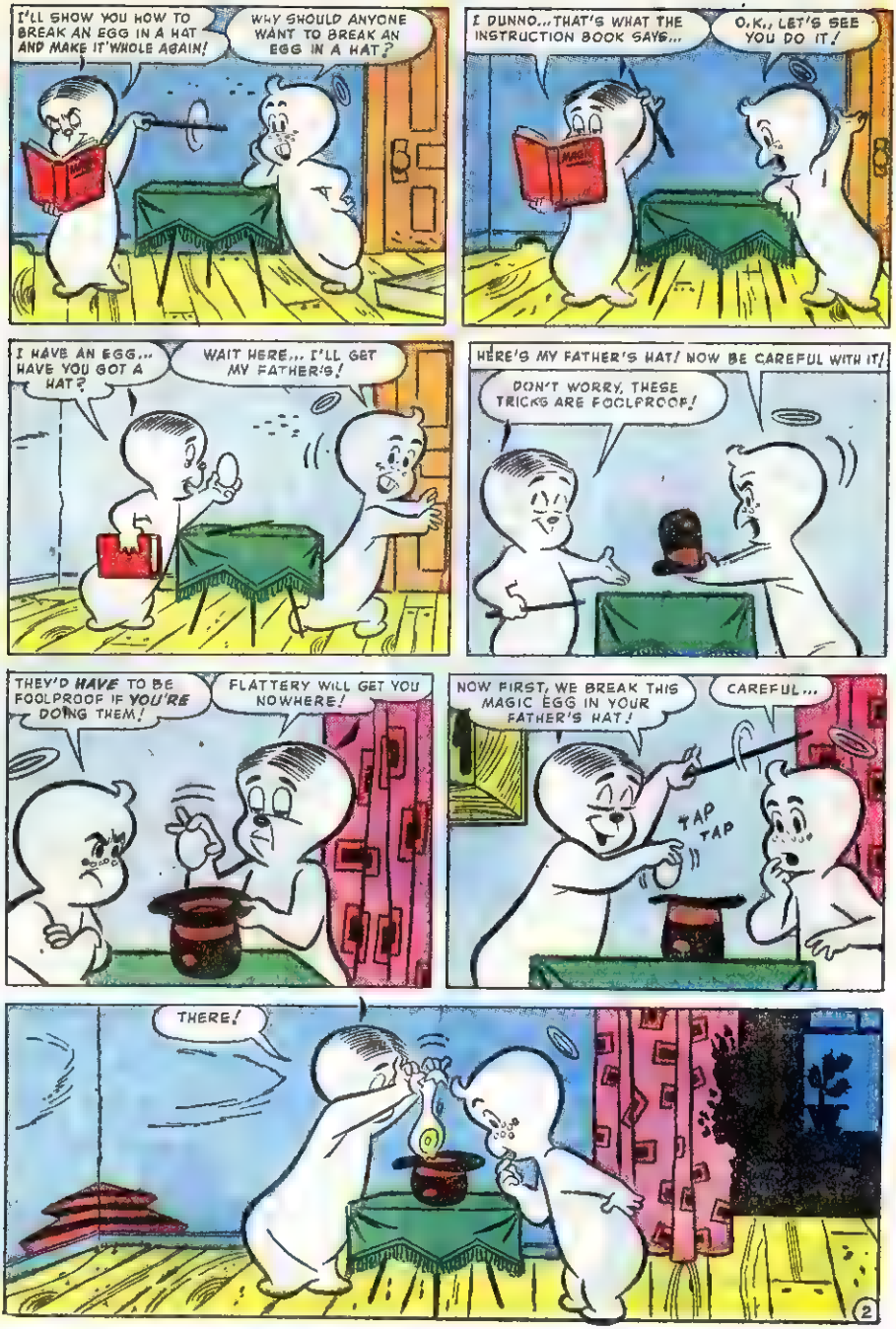
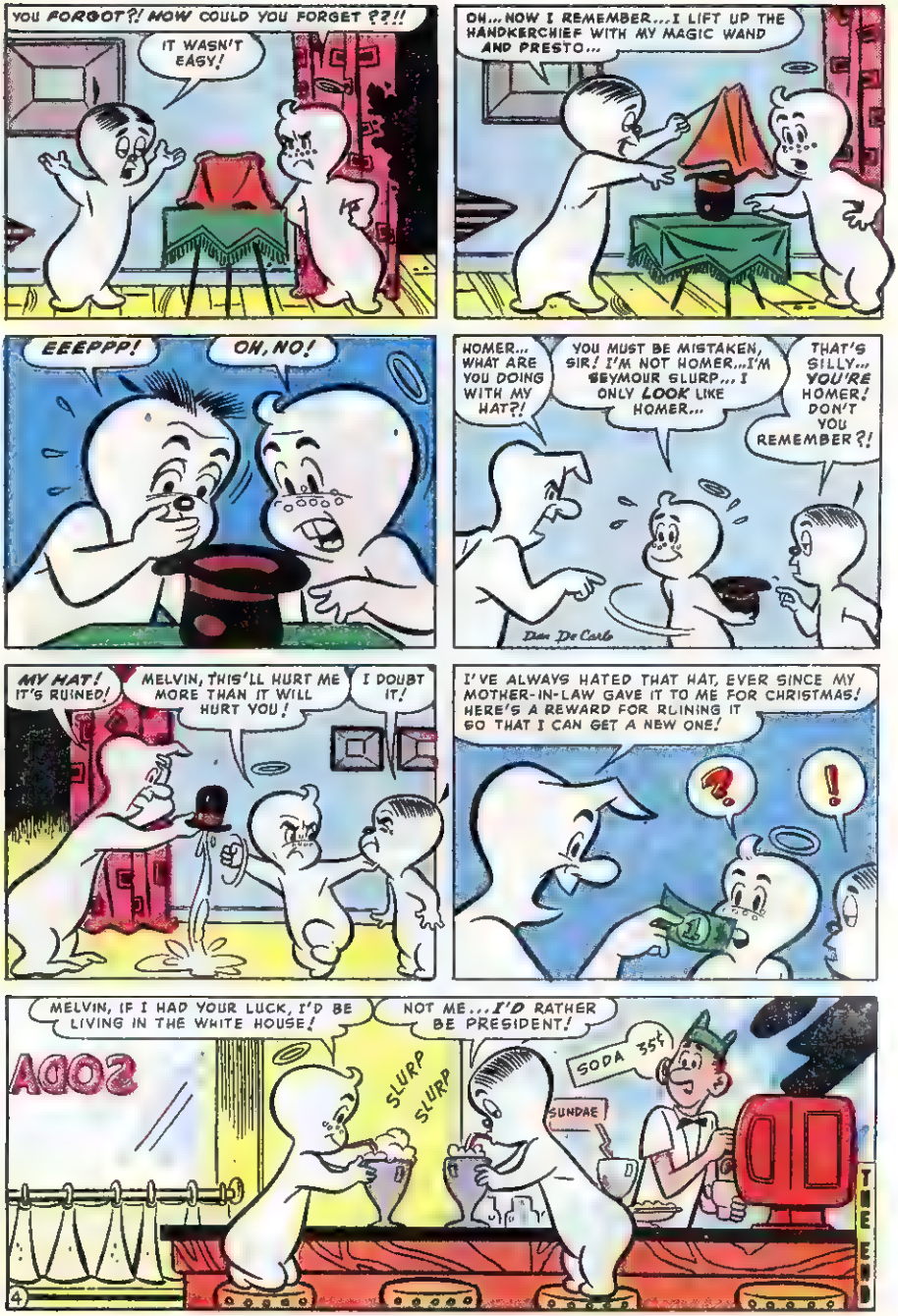
MAIL THIS COUPON

MELVIN the MIXED-UP GHOST

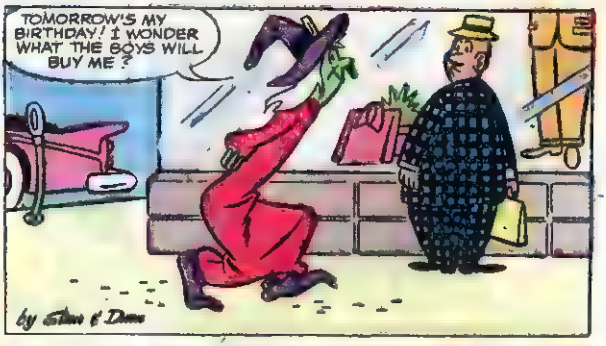

HOMER, LOOK WHAT I GOT FOR MY BIRTHDAY!
GOSH, A MAGIC SET!
100 MAGIC TRICKS by GISMO THE MAGICIAN
by Stan Lee!
CAN YOU PERFORM ANY FEATS OF LEGERDEMAIN?
GOLLY, NO... I CAN ONLY DO TRICKS!
MELVIN, WHAT DO YOU THINK LEGERDEMAIN MEANS?
I DUNNO WHAT HE MEANS... I DIDN'T EVEN HEAR WHAT HE SAID IN THE FIRST PLACE!
MELVIN, YOU TAKE THE CAKE!
NO, THANK YOU, I'M ON A DIET!
DO YOU WANNA SEE A TRICK?
SURE...

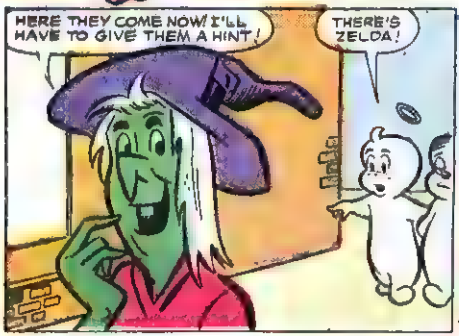

I'LL SHOW YOU HOW TO BREAK AN EGG IN A HAT AND MAKE IT WHOLE AGAIN!
WHY SHOULD ANYONE WANT TO BREAK AN EGG IN A HAT?
I DUNNO... THAT'S WHAT THE INSTRUCTION BOOK SAYS...
O.K., LET'S SEE YOU DO IT!
I HAVE AN EGG... HAVE YOU GOT A HAT?
WAIT HERE... I'LL GET MY FATHER'S!
HERE'S MY FATHER'S HAT! NOW BE CAREFUL WITH IT!
DON'T WORRY, THESE TRICKS ARE FOOLPROOF!
THEY'D HAVE TO BE FOOLPROOF IF YOU'RE DOING THEM!
FLATTERY WILL GET YOU NOWHERE!
NOW FIRST, WE BREAK THIS MAGIC EGG IN YOUR FATHER'S HAT!
CAREFUL...
TAP TAP
THERE!
2

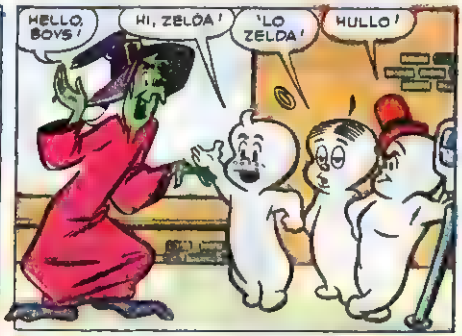
NOW WE COVER THE HAT WITH THIS MAGIC CLOTH!
THEY'LL BE COVERING YOU WITH A CLOTH IF THIS DOESN'T WORK!
AND NEXT WE TAKE THIS MAGIC WAND...
WHAT DO YOU MEAN "MAGIC WAND"? IT'S JUST A PLAIN ORDINARY STICK!
BOY, I'LL BET YOU'RE THE KINDA GUY WHO WOULD'VE LAUGHED AT EDISON!
WHY? WHAT DID HE DO THAT WAS FUNNY?
I'D BETTER WATCH OUT... I'M BEGINNING TO TALK LIKE 'MELVIN!
NEXT, I WAVE THE MAGIC WAND OVER THE HAT LIKE THIS...
MAGIC
LOOK OUT FOR MY FACE!
IT'S TOO LATE FOR THAT! YOU'VE HAD YOUR FACE TOO LONG... IT'S HOPELESS BY NOW!
SHUDDUP AND FINISH THE TRICK!
WHAT ARE YOU WAITING FOR? FINISH THE TRICK!
THIS MAY SOUND SILLY... BUT I FORGOT HOW!
3

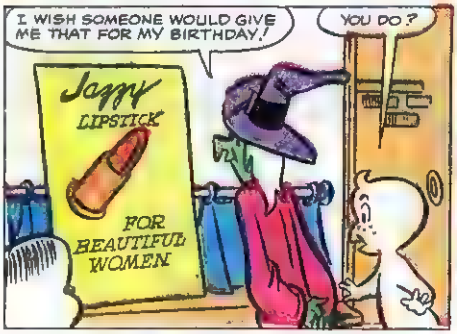

YOU FORGOT?! HOW COULD YOU FORGET ??!!
IT WASN'T EASY!
OH... NOW I REMEMBER... I LIFT UP THE HANDKERCHIEF WITH MY MAGIC WAND AND PRESTO...
EEEPPP!
OH, NO!
HOMER... WHAT ARE YOU DOING WITH MY HAT?!
YOU MUST BE MISTAKEN, SIR! I'M NOT HOMER... I'M SEYMOUR SLURP... I ONLY LOOK LIKE HOMER...
THAT'S SILLY... YOU'RE HOMER! DON'T YOU REMEMBER?!
Dan DeCarlo
MY HAT! IT'S RUINED!
MELVIN, THIS'LL HURT ME MORE THAN IT WILL HURT YOU!
I DOUBT IT!
I'VE ALWAYS HATED THAT HAT, EVER SINCE MY MOTHER-IN-LAW GAVE IT TO ME FOR CHRISTMAS! HERE'S A REWARD FOR RUINING IT SO THAT I CAN GET A NEW ONE!
MELVIN, IF I HAD YOUR LUCK, I'D BE LIVING IN THE WHITE HOUSE!
NOT ME... I'D RATHER BE PRESIDENT!
AOOZ
SLURP SLURP
SODA 35¢
SUNDAE
THE END
4

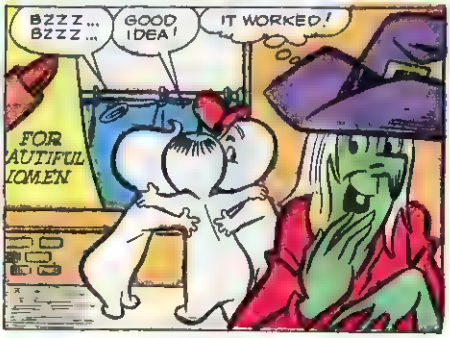
ZELDA
THE SCATTER-BRAINED WITCH

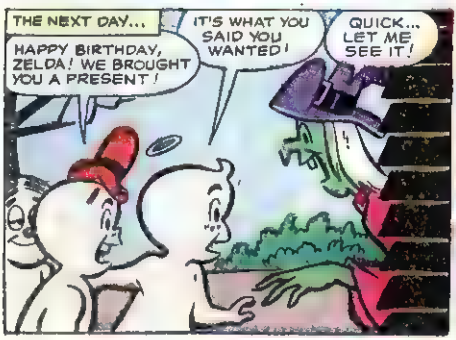


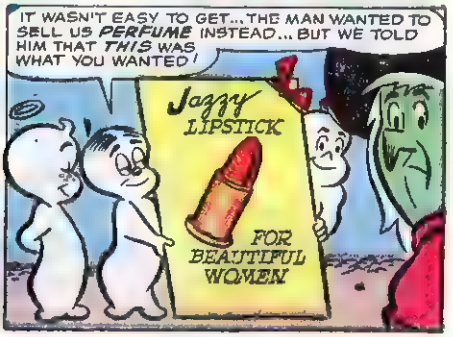




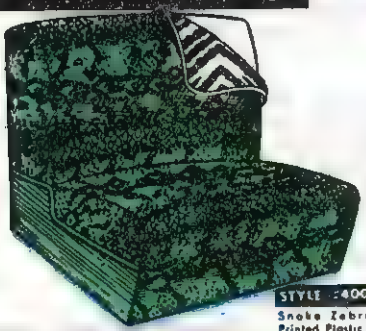







IT WASN'T EASY TO GET... THE MAN WANTED TO SELL US PERFUME INSTEAD... BUT WE TOLD HIM THAT THIS WAS WHAT YOU WANTED!
Jazzy LIPSTICK
FOR BEAUTIFUL WOMEN

Zebra-Snake Design



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member what Uncle Charlie looked like. And sure enough, when the big man in the blue overcoat emerged from the crowd, Jimmy was the first one to shout, "Uncle Charlie, here we are . . ." and run to be grabbed and lifted high over Uncle Charlie's head.

"How's my boy?" Charlie laughed, but before Jimmy could even answer, he saw he was forgotten. All the grown-ups were shaking hands happily and talking about boring old things like the train ride, and the house, and business things. Jimmy could hardly get in a word edgewise until they were all home again.

When things calmed down, Jimmy said, "Tell me about being a detective, Uncle Charlie. How does it feel?"

"Well, it feels pretty tiring sometimes, Jimmy," and Uncle Charlie laughed. Then he grew serious and said to Jimmy's father. "As a matter of fact, that's why I'm with you now. I'm really on a case. Our city Police Force has tracked the criminal as far as Circle City, and since I remembered that you live here too, I thought I'd come over and mix a little business with pleasure."

Jimmy's father asked a lot of questions then, and Uncle Charlie explained, but in such big words and phrases, that Jimmy couldn't even understand half of them. When there was a little silence again, Jimmy's eyes lit up and he blurted out, "I caught a criminal all by myself once, Uncle Charlie."

"You did?"

"Yes . . . it was in school and this great big masked fellow came right in through the windows, and he started to take everybody's money. Well, I just jumped right up and ran over to the blackboard and grabbed an eraser. I threw it right at him and it knocked him down and . . ."

He could see out the corner of his eye that his father was looking at him very sternly.

"Jimmy!" his father started to say, but Uncle Charlie cut him short.

"Say that's pretty quick thinking, Jimmy," Uncle Charlie said. "It may be just the man I'm looking for. If you could just answer a few questions for me, I maybe able to clear the case all up."

"What questions?" Jimmy asked carefully.

"What did this fellow look

like?"

"Oh, I don't know," Jimmy mumbled. "You know, just sort of like a big fellow."

"He was tall, then . . . about six feet?"

"I suppose."

"What color hair did he have?"

"Sort of brownish, I guess." Jimmy answered very uncomfortably.

"Did he have any scars or anything different about him?"

"Huh-uh . . . I mean, no sir." Jimmy was feeling very bad.

"You said you knocked him down," Uncle Charlie kept on with his questioning. "What happened then?"

"Oh, nothin'," Jimmy said. "A bunch of men came and took him away."

"Were they policemen?" Uncle Charlie continued.

Jimmy couldn't stand it any longer. He ran over to Uncle Charlie and grabbed his knees. "It was all a story, Uncle Charlie . . . honest! There really wasn't any great big fellow in school. I just made it all up."

He looked up into Uncle Charlie face and instead of him being angry, there wasn't anything but disappointment written on it.

"Oh, my . . . that *is* a shame, Jimmy. I thought surely it was the same man that I was after, but if it was all only a story you made up . . ."

Jimmy hadn't meant to make Uncle Charlie feel bad at all. Why, he'd do almost anything in the world for his uncle.

"Oh, that's all right, Jimmy," Uncle Charlie brightened a little. "But you see, in police work, the truth is very important." He took two big files out of his brief case and showed them to Jimmy. "You see these?" he asked.

Jimmy nodded and Uncle Charlie went on. "These are all the statements from all the people who have seen the criminal I'm after. They all told me everything they could remember about him and exactly what he did. Now, you see, *every word* in these papers has to be absolutely correct, because this is all I have to go on."

"You mean if people lied to you in these papers, you wouldn't be able to catch the bad man?"

"That's right, Jimmy." Uncle Charlie smiled and ruffled Jimmy's hair. "And the truth is always important in everything you do."

Jimmy smiled and said, "I promise I'll never tell another story," and he nodded seriously. "And this time I really *mean* it," he said.

THE END J-728

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GORGEOUS "ORCHID" DIAMOND! Plus Enormous 5-colored Flag stamp. Will Rogers "Quake Airmail", 1st US commem. Midget Corsica, Harem Girl, 26 others, FREE to approval buyers for 3c postage. BELMONT Dept. 83, Washington 15, D. C.

55 ROOSEVELT & POPE TRIANGLE! Lot 55 DIFFERENT with Greek Roosevelt, Giant "Pope" Triangle, Israel, Greenland, Rhodesia, etc. Catalogs $1.25—ALL 5c with approvals.
LONGHORN STAMP CO.
Box 3068, Ellwood Sta., Lubbock, Tex.

50 DIFF. A-Z COUNTRIES 3¢
Abyssinia—Zanzibar
to approval applicants
AVALON STAMP CO., Dept. F, Springfield, Mass.

FREE! Foreign Coin, Banknote and large Illustrated coin list. Given to approval service applicants for 3c postage. BARGAINS: Ind an Head Cent 10c; Wooden nickel, 10c Chinese Dollar, 50c
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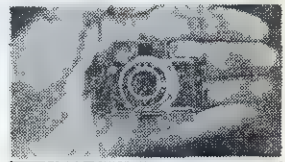
OURS is really the only firm capable of sending "On Approval" ALL U.S. Stamps including All U.S. Commemoratives, besides All Foreign Sets and Singles, All Roosevelts, Coronations etc. Try our SUPERIOR Approvals. Send 10c for Special Bargain of 50 diff. U.S. and Stamp Literature.
GLOBUS STAMP CO., NEW YORK 10, N.Y., Dept. 323



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COMPLETE WITH CASE AND FILM!
Easy to conceal! Easy to use! Take "secret" pictures that enlarge to beautiful 2x2" prints. *Not a toy, but a fine imported camera with built-in view finder, 2-way shutter speed, fixed focus, etc. FUN for trips, beaches.*

$3.75 ea. includes case & film

FREE genuine pigskin carrying case and 2 rolls film. (10 pics. per roll. Extra film available.)

Shel-Dunn Company, Dept. M
5937 W. Chicago Ave., Chicago, Ill.
Rush (quantity):_____Midget Cameras
☐ Ship prepaid, check or cash enc'd.
☐ Ship COD, plus postage charges.
Name_____
Full Address_____

UGLY BLACKHEADS OUT IN SECONDS
Keep your complexion free of blackheads—look attractive instantly. Scientifically designed vacuum pump gently "lifts" out ugly blackheads safely, without pinching or squeezing. Try VACUTEX 10 days—if not delighted return for $1 refund.
$1.00
10-DAY TRIAL COUPON
BALLCO PRODUCTS CO. Dept. 73
19 West 44th St., N.Y. 36, N.Y.
☐ Enclosed find $1.00. Send postpaid
☐ Send C.O.D. + I pay postman $1.43

SPECIAL OFFER
50 BALLOONS THAT MAKE GIANT CIRCUS ANIMALS $1
Add 10c Postage per Order
Asst. Colors. 100 BALLOONS for only $1.75

RADIO MIKE
Talk, Sing, Play thru your radio
Sing laugh talk crack jokes from another room and your voice will be reproduced thru the radio! Eye pleasing shining disk coming right out of the radio. Easily attached to most standard radios. Made of handsome enameled metal 8 inches high.
1.98

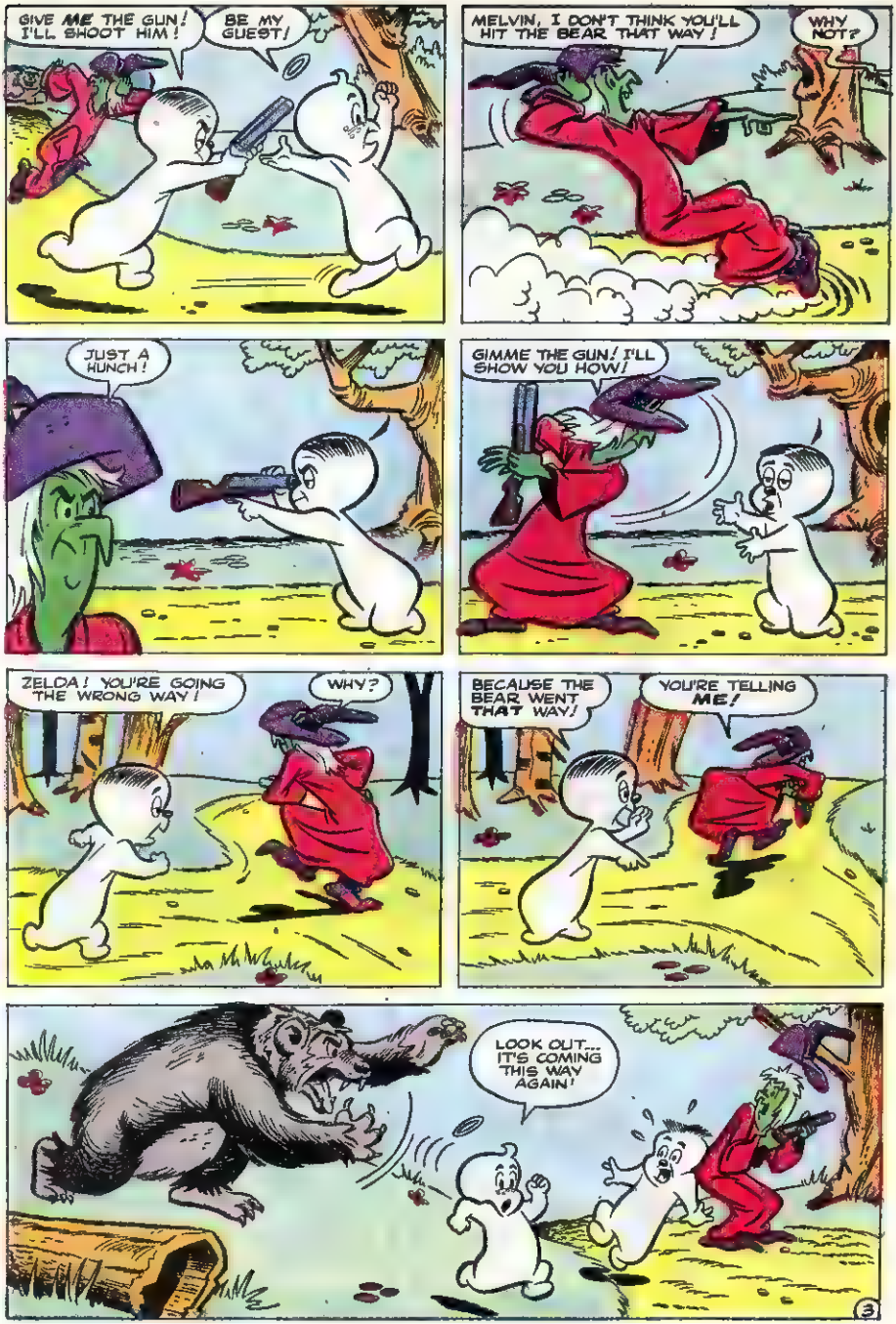
RUSH! OFFER LIMITED

BARGAIN CO. DEPT 1C
52 EAST 48th ST., N.Y.C.
I enclose $_____ please rush:
☐ 50 CIRCUS BALLOONS ☐ 100 CIRCUS BALLOONS
☐ MEGAPHONE
Add 10c postage per order.
NAME_____ (Please Print)
ADDRESS_____
CITY_____ ZONE_____ STATE_____

MAIL THIS COUPON NOW!

HOMER The HAPPY GHOST
WHERE ARE YOU GOING, HOMER?
I'M GOING TO HUNT BEAR!
HUNT BARE? THAT'S SILLY! I THINK YOU SHOULD WEAR CLOTHES!
by Stan Lee
J548
HE DOESN'T MEAN HUNT BARE! HE MEANS HUNT BEAR!
ZELDA... DO YOU FEEL ALL RIGHT?
I GOT THIS DANDY SHOT-GUN FOR MY BIRTHDAY, SO I'M GOING HUNTING!
LET'S ACCOMPANY HIM, MELVIN!
NOPE... I'D RATHER GO WITH HIM!
!
!

THAT DOESN'T LOOK LIKE SUCH A GOOD GUN!
NO? WHAT DO YOU KNOW ABOUT GUNS?
WHAT DO I KNOW ABOUT GUNS? HA HA HA! WHAT DO I KNOW ABOUT GUNS?
WELL, WHAT DO YOU KNOW ABOUT GUNS?
NOTHING!
LOOK A BEAR TRACK!
HOW DO YOU KNOW THAT'S A BEAR TRACK?
BECAUSE THERE'S A BEAR STANDING IN IT!
HOMER! USE YOUR GUN!
WHAT FOR? I CAN RUN FASTER WITHOUT IT!
2


GIVE ME THE GUN! I'LL SHOOT HIM!
BE MY GUEST!
MELVIN, I DON'T THINK YOU'LL HIT THE BEAR THAT WAY!
WHY NOT?
JUST A HUNCH!
GIMME THE GUN! I'LL SHOW YOU HOW!
ZELDA! YOU'RE GOING THE WRONG WAY!
WHY?
BECAUSE THE BEAR WENT THAT WAY!
YOU'RE TELLING ME!
LOOK OUT... IT'S COMING THIS WAY AGAIN!
3

QUICK! LET'S ALL CLIMB THIS TREE!
O.K.!
WE'LL BE SAFE UP HERE! BEARS CAN'T CLIMB TREES!
HOW DO YOU KNOW?
I READ IT IN A BOOK!
YEAH?
TOO BAD THE BEAR DIDN'T READ THE SAME BOOK!
LET'S GET TO THE END OF THIS BRANCH!
I DON'T THINK IT WILL HOLD ALL OF US!
WHAT DID YOU SAY, ZELDA?
I SAID...
NEVER MIND!
CRACK!
IT'S A GOOD THING WE CAN FLY!

CONK!
LOOK... HE KNOCKED HIMSELF OUT!
NOW'S OUR CHANCE TO SHOOT HIM!
STAND BACK, EVERYONE!
I CAN'T DO IT!
LOOK OUT! HE'S GETTING UP!
Dan DeCarlo
IT'S TOO LATE... HE'LL GET YOU NOW!
LOOK... HE JUST WANTED TO BE FRIENDS ALL THE TIME!
THIS SURE BEATS HUNTING!
YOU BET!

"WE'LL RIPPLE YOUR BODY WITH MUSCLES and LOAD T-N-T IN YOUR FISTS"

Say JOE LOUIS and TED KLUSZEWSKI

Ted Kluszewski
Home Run Slugger, of Cinn. Reds gives you added power!

Let great Champions broaden your shoulders . . . add solid new muscle to your body.

I wish you could come with Ted and me to Lou Stillman's famous training headquarters . . . see for yourself how the Champions build their bodies and keep physically fit.

Are you fat and flabby? Watch Ted show his surefire method to remove fat. Tired and nervous? See Kid Gavilan's tested plan to liven you up. Want powerful shoulders? Football star Doak Walker has a proven body builder that gives you results . . . FAST!

If you want to be a star athlete or look like one . . . let these great Stars and myself help you. It's simple. It's easy. Just 15 minutes a day makes you a real man. Find out how by mailing the coupon.

I'll send you my "Fight Secrets" for just 10¢ — so that you'll be sure to write me. Get off the bench — into the game. Send me the coupon right now!

Sincerely,

Joe Louis

Are You . .

- Weak • Skinny
- Fat and Flabby
- Always being picked on?

Act Now . . LET THESE CHAMPIONS POINT YOUR WAY TO ATHLETIC GLORY

BOB COUSY shows you how to sharpen your reflexes and develop stamina—no matter what your size—for basketball . . . handball . . . IN LITTLE TIME.

YOGI BERRA the American League's most valuable player, builds up your confidence . . . LOTS OF FUN.

DOAK WALKER gives you his special toughening method. Builds your shoulders and neck into "shock absorbers" for football . . . WITH LITTLE EFFORT.

KID GAVILAN reveals his secrets of split-second timing . . . increases your resistance to fatigue with his tested training camp workout . . . WORKS WONDERS.

Win new popularity. Guaranteed to add solid inches to your chest. Easy . . . At Home . . . In less than 15 minutes a day!

MAIL COUPON TODAY

JOE LOUIS, c/o THE NATIONAL SPORTS COUNCIL, DEPT. AM-46
33 West 46th Street, New York 36, N. Y.

Dear Joe:

☐ Please send me absolutely FREE a full and complete explanation of how the National Sports Council can build me the right kind of body.

☐ Enclosed is 10¢. Please include your famous book FIGHT SECRETS.

NAME_____

ADDRESS_____

CITY_____ STATE_____

THIS ADVERTISEMENT IS SPONSORED BY

THE NATIONAL SPORTS COUNCIL

33 West 46th Street, New York 36, New York Dept. AM-46

Get Rid of UGLY PIMPLES this new easy way!

Amazing new medicated lotion developed by a doctor works wonders by clearing up complexion in one week or less!

DON'T let a bad complexion ruin romance, spoil your fun, cause you to be embarrassed, shy or ashamed. If you suffer from *acne*, the common external cause of pimples among young people, try this wonderfully effective medicated lotion that was developed by a practicing physician to clear up his own teen ager's complexion after other methods had failed. It has produced astonishing results for many thousands of others. It is GUARANTEED to help you or it won't cost you a single cent!

Doesn't Show On Your Face

Keraplex is a skin-colored lotion (NOT a greasy salve or ointment!) that is quickly absorbed by the skin and gets right down in the pores where its healing and antiseptic ingredients can go to work. After you have applied it, there is no trace left on the surface. In fact, it makes a perfect powder base for girls and a refreshing after shaving lotion for men . . . actually improves the tone of the skin! It is pleasant and easy to use — leaving your skin soft, clean and fragrant.

Boys and girls—if you have pimples on your shoulders or back, you can avoid embarrassment when they are exposed to view. For Keraplex keeps your shoulders, arms, back and chest wonderfully free from pimples—without soiling clothes, without messiness or greasiness!

Works in SIX Out of SEVEN Cases!

An analysis of RESULTS taken from actual case histories proves that Keraplex is successful in clearing up six of every seven cases of externally caused blackheads and pimples. It tones up the complexion generally, giving it a healthy, radiant glow.

Try This New Method Without Risking A Penny!

Keraplex is GUARANTEED to clear up your skin troubles or there will be NO COST to you whatsoever. If yours happens to be the ONE extra-stubborn case out of seven which Keraplex cannot help in one short week, it will cost you nothing to have tried it. Keraplex is sent to you with that simple, positive GUARANTEE!

SEND NO MONEY

You need send no money with the coupon below. When postman delivers your Keraplex lotion (in plain wrapper marked "Personal"), deposit with him only the modest price indicated below, plus a few cents postage. Then use your Keraplex morning and night for a full week, following the simple directions which will be enclosed.

If you do not SEE RESULTS that delight you — if you are not fully convinced that Keraplex IS clearing up your complexion — just return the empty bottle or unused portion and the purchase price will be refunded in full. Don't delay a single day. The longer you let your skin troubles go, the more difficult it will be to clear them up and get your complexion back to a healthy, clear, unblemished condition! Clip and mail the coupon TODAY. Underwood Laboratories, Inc., Stratford, Conn.

BEFORE

Note more than a dozen blemishes on just one side of this girl's face before KERAPLEX was applied.

AFTER

Same girl had used KERAPLEX twice a day for only 5 days when above photo was taken. Note the amazing improvement.

BEFORE

This young man suffered from a severe case of acne for years and tried all the usual "remedies" without success.

AFTER

Same young man after using KERAPLEX twice a day for just one week. Notice the decided improvement—pimples completely gone!

WHAT USERS SAY:

"I was suffering from a severe case of acne . . . and with only 4 days' treatment with Keraplex . . . was completely relieved."—P. S.

"I have been completely satisfied with your lotion to help clear up the pimples on my face." —K. W.

"I have used Keraplex and for the first time in my life my pimples are clearing up in good shape. I can't thank you enough!"—E. S.

MONEY-BACK GUARANTEE

UNDERWOOD LABORATORIES, Inc., Dept. 78
STRATFORD, CONN.

Yes! I want to try Keraplex ON APPROVAL. Send size checked below in plain wrapper marked "personal." When it is delivered I will deposit with postman amount indicated below, plus postage. If not delighted with the RESULTS, I will return empty bottle within seven days for a full refund of the purchase price.

☐ Regular Size, $2.00
☐ Double Quantity (Two Bottles), $3.98

Name_____

Address_____

City_____ Zone_____ State_____

☐ SAVE POSTAGE. Check here if you ENCLOSE payment, in which case we pay postage. Same money-back Guarantee applies!

Payment must be sent with orders going to A.P.O.'s, Canada and foreign countries, due to postal rules.

THEY MAILED THIS COUPON
. . . and look what I did for them!

"My arms increased 1¼"; chest 2½"; forearm ⅝"."—C.W., W.Va.

"Gained 2" in neck; 1½" in biceps. Never felt better in my life." —J S., Calif.

T.M., Atlas Cup Winner. "I'm proud of the way you made me an Atlas Champion."

A.H.,—Kans.—Atlas Cup Winner.

"I surprise my friends by outlifting them." D.P., Ind.

"When I started your course I weighed only 141. Now weigh 170." —T.K., New York.

"Here's my photo showing just how I look today. I owe it all to you." —W.D., New York.

"Have put 3½" on chest (normal), 2½" expanded." —F.S.,N.Y.

CHARLES ATLAS,
115 East 23rd St., New York 10, N. Y.

Send me—absolutely FREE—a copy of your famous book, "Everstrength"—32 pages, crammed with actual photo- tal health questions, and valuable advice to better build. I understand this book is mine for it does not obligate me in any way.

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...YOU USE COUPON BELOW)

You MAIL THE COUPON BELOW AND I'll Prove I Can Make YOU a New Man!

My Secret Method Has Done Wonders For Thousands—Here's What I'll PROVE It Can Do For YOU—In Just 15 Minutes A Day!

JUST MAIL the coupon below. Read my free book. And then give me 15 minutes a day. That's all I ask. I'll prove you can have the kind of body that your friends will admire. *There's no cost if I fail!*

I don't care how old or young you are, or how ashamed of your present physical condition you may be. If you can flex your arm I can add SOLID MUSCLE to your biceps—in double-quick time! I can broaden your shoulders, strengthen your back; add inches to your chest, give you a vise-like grip, make those legs of yours powerful; shoot new strength into your backbone, exercise those inner organs, cram your body full of vigor and red-blooded vitality!

WHAT'S MY SECRET?

"DYNAMIC TENSION!" That's the ticket! The identical natural method that changed me from a 97-lb. weakling to the world's champion! Thousandsare becoming marvelous physical specimens — my way. No gadgets or contraptions. You simply use the DORMANT muscle-power in your own God-given body — watch it increase double-quick into solid MUSCLE.

ARE YOU Skinny, weak, run down? Always tired? Nervous? Constipated? Fat and flabby? Want to lose or gain weight? WHAT TO DO ABOUT IT is told in my FREE BOOK.

"Dynamic Tension" is easy! Only 15 minutes a day in your own home. You can use *"Dynamic Tension"* almost unconsciously every minute — walking, bending over, etc. — to BUILD MUSCLE and VITALITY. *You'll* be using the method which many great athletes use — fighters, wrestlers, baseball, football players, etc.

FREE

Illustrated 32-Page Book
Not $1 or 10c — but FREE

SEND NOW for my famous book, "Everlasting Health and Strength." (Over 3½ MILLION fellows have sent for it already.) 32 pages, packed with actual photographs, valuable advice. Shows what *"Dynamic Tension"* has done for others, answers many vital questions. Page by page it shows what I can do for YOU.

This book is a real prize for any fellow who wants a better build. Yet I'll send you a copy absolutely FREE. Just glancing through it may mean the turning point in your whole life! Rush coupon to me personally: CHARLES ATLAS, Dept. 606 , 115 East 23rd St., N. Y. 10, N. Y.

Be the envy of your friends! Win this strikingly handsome "Atlas Champions" trophy, over 1½ ft. high!

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Send me—absolutely FREE—a copy of your famous book, "Everlasting Health and Strength" —32 pages, crammed with photographs, answers to vital health questions, and valuable advice. I understand this book is mine to keep, and sending for it does not obligate me in any way.

Name..... Age.....
(Please print or write plainly)

Address.....

City..... State.....

☐ If under 14 years of age, check here for Booklet A.

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GIVEN! GIVEN!

YES WE GIVE YOU

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JEWEL BOXES
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YESSIREE, A REAL LIVE PONY FOR YOUR VERY OWN!

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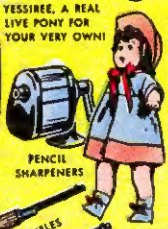

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ST. ..... R. D. ..... BOX .....

TOWN ..... ZONE NO. ..... STATE .....

PRINT LAST NAME HERE

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